

1 production rates

- Creative Operator / Shooter - Half Day (up to 4 hours): \$1,100
- Creative Operator / Shooter - Full Day (up to 8 hours): \$1,850
- Additional Hours: \$275/hr

- Travel Rate \$75/h + \$0.95/km (outside 30km radius)

2 photo edits

- Up to 30 edited selects: \$330
- Up to 60 edited selects: \$550
- Up to 100 edited selects: \$880

All images edited in house with love and care

3 video edits

- Half-Day edit block (4hrs): \$550
- Full-Day edit block (8hrs): \$990

- 15s social cut-down: \$250
- 30s social cut down: \$350

- Custom motion graphics/titles: \$200

Royalty free audio, basic sound mixing and colour grading included.

4 details/extras

- Minimum booking: Half Day
- Turnaround time: Estimate will be provided based on project scope
- Fast Turnaround: 25% surcharge for delivery in less than 7 business days
- Revisions: 1x round of minor revisions inc. - additional revisions @ \$150/hr

LICENSING/USAGE

All pricing includes a non-exclusive, non-transferable 12-month licence for the named client/end brand only covering website, organic social media, eDM, PR, and internal promotional use.

This licence excludes paid advertising, boosted posts, print campaigns, out-of-home, broadcast, sublicensing, resale, transfer to other brands or clients, raw files, and editable project files unless otherwise agreed in writing.

Where commissioned by an agency, usage is limited to deployment on behalf of the named end client only. Any broader usage, extended term, paid media, exclusivity, or multi-client use may incur additional licence fees.

Copyright remains with Vision Collective unless expressly assigned in writing.